

# The Victorinox® Blade

January 2003

Issue No. 14

Official Newsletter of the Victorinox® Swiss Army™ Knife Collectors Society

**Life ahead of you.**  
A legacy behind you



**Operation Red Shield 2002**  
SECOND HALF PROMOTIONAL OFFERS

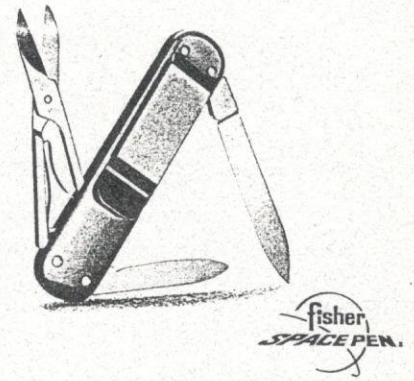
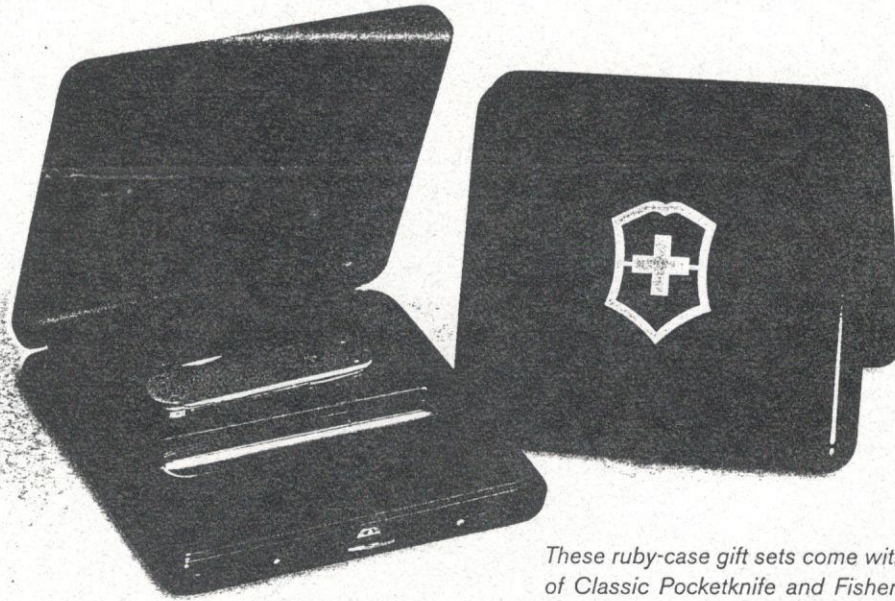
 **VICTORINOX®**

MAKERS OF THE ORIGINAL SWISS ARMY KNIFE





## Ruby-Case Gift Sets



### SILVER MONEY CLIP WITH FISHER BULLET PEN

<b>58950</b>	Silver/Silver Pen	
<b>58959</b>	Black/Black Pen	
<b>58961</b>	Red/Red Pen	

These ruby-case gift sets come with your choice of Classic Pocketknife and Fisher Pen, Money Clip Pocketknife and Fisher Pen, or SwissCard®

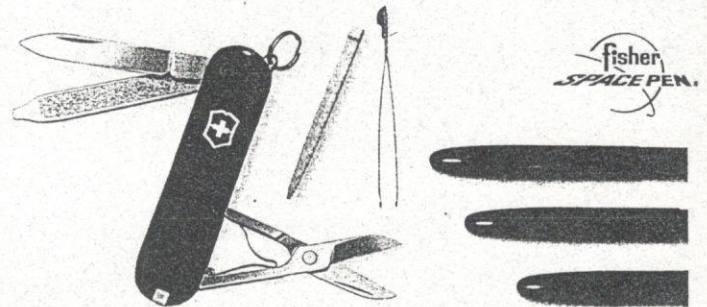
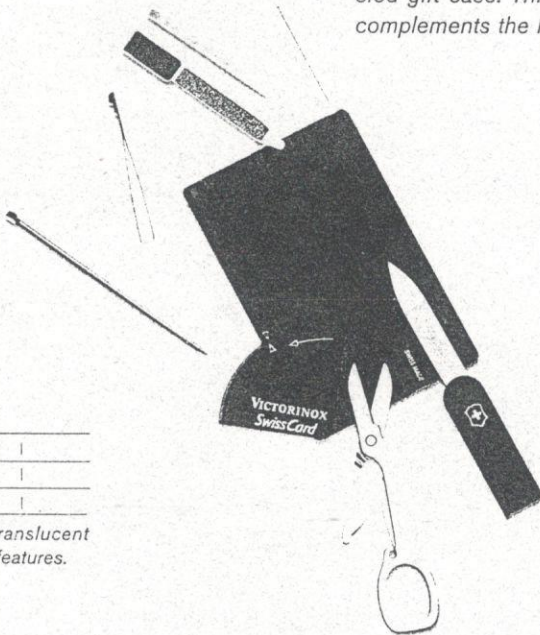
All sets are beautifully packaged in an enameled gift case. This attractive package perfectly complements the high quality product it holds.



### SWISSCARD®

<b>58951</b>	Ruby	
<b>58952</b>	Sapphire	
<b>58953</b>	Amethyst	

These ever popular, translucent SwissCards® contain 9 features.



### CLASSIC WITH FISHER BULLET PEN

<b>58955</b>	Ruby/Red Pen	
<b>58956</b>	Sapphire/Blue Pen	
<b>58957</b>	Amethyst/Purple Pen	
<b>58958</b>	Onyx/Black Pen	

## Camouflage

Mossy Oak, the makers of premier camouflage patterns, and Victorinox® have teamed up to bring you two unique camouflage pocketknife designs. Shadow Grass and New Break-up designs are featured on Victorinox's Classic, Tinker, Climber, and Huntsman pocketknives.



New Break-up pattern

### SHADOW GRASS

Box #	Clam #		
<b>53490</b>	<b>56490</b>	Classic	
<b>53493</b>	<b>56493</b>	Tinker	
<b>53495</b>	<b>56495</b>	Climber	
<b>53497</b>	<b>56497</b>	Huntsman	

### NEW BREAKUP

Box #	Clam #		
<b>53492</b>	<b>56492</b>	Classic	
<b>53494</b>	<b>56494</b>	Tinker	
<b>53496</b>	<b>56496</b>	Climber	
<b>53498</b>	<b>56498</b>	Huntsman	

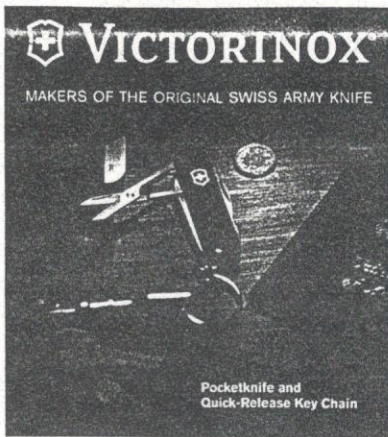


Shadow Grass pattern shown





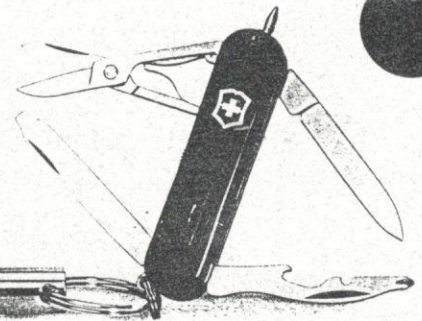
# Gift Sets



## POCKETKNIFE / KEY CHAIN COUNTER CARD

14540 | Free While Supplies Last

Order this attractive 5" x 5 1/2" counter card to support sell-through.

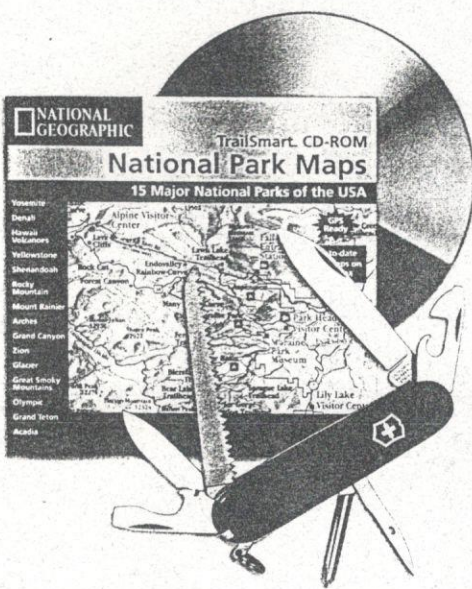


## MIDNITE MANAGER II WITH KEY CHAIN

57856 | Ruby

57857 | Sapphire

The Midnite Manager II has 10 features and comes with a quick-release key chain.



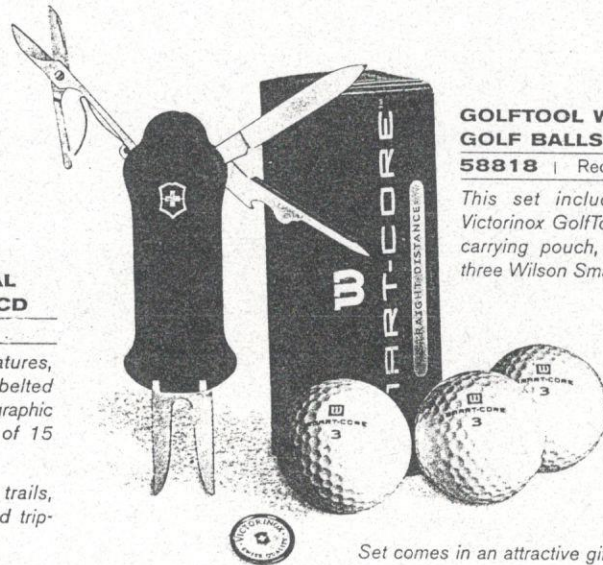
## HIKER WITH NATIONAL GEOGRAPHIC PARK CD

57832 | Red

Hiker, complete with 14 features, is nicely packaged with belted pouch, and this National Geographic TrailSmart CD. Trail maps of 15 major National Parks.

Each map is a guide of trails, campsites, hiking, safety and trip-planning information.

Set comes in an attractive gift box.



## GOLFTOOL WITH GOLF BALLS

58818 | Red

This set includes the popular Victorinox GolfTool, its convenient carrying pouch, and a sleeve of three Wilson Smart-Core golf balls.

Set comes in an attractive gift box.



## SPARTAN WITH COMPASS CARABINER

58151 | Red

This 13-feature Spartan comes with a 8-direction carabiner compass that clips easily to belt or backpack.



## CAMPER WITH SHARPENING STONE, POUCH AND OIL

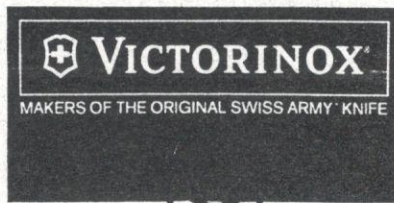
58303 | Red

This complete honing set will keep your Camper pocketknife razor sharp.



## On-Counter Profit Center

PURCHASE 36 PRODUCTS AND RECEIVE  
THIS SILENT SALESMAN CAROUSEL DISPLAY FREE!



- Purchase any combination of 36 products, from our selection of Classic, Signature II, Signature II Lite and SwissCards and receive an on-counter carousel display free!
- Each hanger holds 6 small clamshell pocket tools.
- Mix and match a variety of colors and models.
- Clamshell dimensions – 4¼" w x 6½" h
- Display dimensions – 13½" w x 13" h
- Display not sold separately.

## Promotion Dating Information

PLACE YOUR ORDER NOW!  
PHONE 800.243.4045 • FAX 800.243.4006  
SWISS ARMY BRANDS, INC.  
P.O. BOX 874 • SHELTON, CT 06484-0874

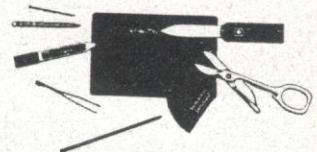
This promotion applies to credit-approved, direct buying retailers only. Orders between \$500 - \$3,999 shipped from July 1, 2002 through September 30, 2002 will be due and payable November 15, 2002. Orders of \$4,000 and greater shipped from July 1, 2002 through September 30, 2002 will be due and payable December 15, 2002.

**Eligibility for dating applies to orders for Victorinox® product from the entire Swiss Army Brands, Inc. Victorinox® product range, not just products included in this catalog.**



### CLASSIC

56011	Red		
56013	Black		
57002	Cobalt Blue		
58006	Gray		
57007	White		
57024	Hunter Green		
57005	Pink		
57008	Yellow		
57034	Purple		
56211	Ruby		
56214	Emerald		
56212	Sapphire		
56213	Onyx		
57215	Amethyst		



### SWISSCARD

57927	Ruby		
57932	Emerald		
57928	Sapphire		
57937	Onyx		
57956	Amethyst		



### SIGNATURE II

56091	Red		
57093	Black		
57097	White		
56092	Cobalt Blue		
57094	Hunter Green		
57101	Ruby		
57104	Emerald		
57105	Sapphire		
57116	Onyx		
57109	Amethyst		



### SIGNATURE II LITE

59191	Red		
59193	Black		
58191	Ruby		
58194	Emerald		
58192	Sapphire		
58193	Onyx		
57195	Amethyst		



## NEW PRODUCTS AND NEWS ABOUT VICTORINOX

Effective September 2002, Swiss Army Brands™, the USA distributor of Victorinox® products, became the wholly owned subsidiary of Victorinox® Switzerland. The once public company will now be a sales and marketing extension of the factory. As a direct result of this change in ownership, Swiss Army Brands™ will begin offering many new knife models to the USA market. A new dealer catalog, which will include all new items, will be available in February 2003.

Among the new items will be several 111mm lock blade models, including the Equestrian, Outrider, Jumpmaster, and Workchamp XLT. The Workchamp XLT will be the largest of its kind, and will offer all of the implements found in the lock blade series. A series of 9 "Alox" aluminum handled knives, previously only offered for sale in Europe, will also be introduced.

A new concept knife called "My first Victorinox® knife", will be introduced in early 2003. It will consist of one round tipped large blade and a cap lifter/screwdriver tool. The round tip blade on this knife will offer some measure of safety for young users.

All in all, about 50 new models/variations will be coming to the USA market. This should be exciting news for all of you collectors out there... A few new models were also introduced this past fall by Victorinox® (note page 2 camouflage handled knives, Shadow Grass and Breakup are now available in the following models: Climber, Huntsman, Tinker and Classic). We have also heard a rumor that a new, smaller version of the Swisstool is on the drawing board.

Many of you have inquired about the knife with a butane lighter currently being sold in Europe. This knife unfortunately, will not be available in the USA in the near future, due to liability issues.

The year 2003 promises to be an eventful one for members of our club interested in the evolution of the line of Victorinox® knives.

Douglas W. Dillman

(Ed. Note: The pictures shown on pages 1 thru 4, are an example of a dealer flyer that Swiss Army Brands™ in Connecticut, USA, had done twice each year to promote sales of Victorinox® products/knives/accessories. Operation Red Shield 2002 was the name placed on this activity for the year 2002. It was a promotional offering, so the packaged items shown were designed and sold by Swiss Army Brands™ and were not available from the Victorinox® factory in this form, although Victorinox® did furnish some of the "parts" of the package.)





## FROM THE PREZ

Here we go into Jahr 2003. It is already looking to be a year of changes and opportunities as evidenced by our "Cover Story". The good news will continue as we realize some of the efforts of behind the scene activities, and they start to bear fruit. I am hoping to see some added membership benefits, which will be announced in the April newsletter, along with the possibility of more new product information from Victorinox®. The knife business continues to change as a result of past happenings, and new and innovative products will continue to be forthcoming.

I recently saw a newspaper article, which I am including in this newsletter. My reason is, I am wondering what is going to happen with all of these confiscated knives? I do know what happened to one of them – it was a gift to a security officer's father-in-law, and it just happened to be a Victorinox® knife. I know this because I met the subject father-in-law at a recent knife show, and he told me about it. I wonder how many more of them will "disappear" before they show up in a property auction or whatever. I would have expected that an owner could somehow be able to reclaim their knife, by some means, at some time and place. Silly me! The brick? – I don't worry about it too much!



The Associated Press

Karen Swartz and Bob Allison, both with Reagan National Airport, put away Tuesday some of the knives, scissors, pepper spray and other items seized last week at the airport.

## Airport searches find 15,982 pocket knives

WASHINGTON (AP) — Some passengers still haven't gotten the word about what they can and can't take on planes. Seized at airports during the Thanksgiving crush: 15,982 pocket knives, 98 boxcutters, six guns and a brick.

Still, transportation officials said the airport chaos predicted by many never occurred. Passengers waited less than 10 minutes on average at security checkpoints during the first holiday travel season since an all-federal work force took over screening.

Michael Wascom, spokesman for a group representing the major airlines, said operations were generally smooth even with bad weather in some places.

"Passengers moved efficiently through the airports, and customer service standards were upheld," said Wascom, spokesman for the Air Transport Association.

Since the Sept. 11 attacks, the government has tightened restrictions on what can be taken on a plane.

Robert Johnson, spokesman for the Transportation Security Administration, said many holiday travelers are inexperienced fliers and don't realize they can't take knives, scissors, fireworks or ammunition onto planes. If they try to, the prohibited items will be confiscated. Passengers also could be prosecuted, a decision made by law enforcement officials depending on the item and the circumstances.

On another note, because I want to keep the club growing, I am looking for help from the members. We all need to keep selling the club and its potential, and we all need also to use the potential that we have. Some time ago I sent a questionnaire to members asking for information regarding their interests. The lack of response was a little discouraging, though I understand that we were pretty new at the time. I am going to do it again in the



April newsletter, because I think we need to intercommunicate with each other and because of our shared interest and need for growth and development.

I am nearing the completion of a draft copy of a collector's book, detailing 58mm size knives. It is amazing to me the number of models and variations I have found even in my limited archive of information. Victorinox® is not presently a name that is very highly visible in any listing of collectibles, which I disagree with. I am hoping that this book will serve to change this by giving collectors a place to start from when talking about Victorinox® knives and accessories. Currently, there is none. Next, if my plans work out, there will be additional books for the larger size knives and other accessories. That is the plan, and this is where some help is needed. I was recently able to enlist the help of a translator, and with his help, have been able to translate a number of pieces of information in my archive. This information will be forthcoming in newsletters as it pertains to subject articles. It will also be very valuable information in the books, and will help to answer questions for some collectors about some of their knives.

This first book will be a jumping off point, and will have to be up-dated and revised as new information is received. You, the members are part of the archive that can make this happen, and you are invited to participate. I need your input now and on an ongoing basis, to correct errors (and there will be some), to add new information, and to build the information as revisions are made. Are you willing to help? It will be to everyone's benefit, after all, we are a collectors club, and that's what we are supposed to be about.

Why you ask do I start with a book dedicated to 58mm knives? Did you know that I have information about 33 different models and more than 300 variations within these models of knives in this size range? And I continue to find even more. At one time (in 1987), Victorinox produced more than 850 different models and variations of all sizes of knives – in just pocket knives! There were also kitchen knives and other tools and accessories that I won't even attempt to get into. This is a company that is unbelievably busy, and the books will show a portion of it. Will you come on board and help?

And one other request. We have room for more members. Let's beat the bushes and find them – they're out there. Let's make an effort and bring them in!!!!!!! Let's all make an effort to have this be a banner year in more ways than one.

Cut Clean,

*DAN*

### **WORDS OF WISDOM**

Some people believe that locking the fingers together and pulling on them will stop an owl from hooting.

It takes eleven dump truck loads of wood to make a proper funeral pyre for a full size elephant.

Cats purr at about 26 cycles per second, the same frequency as an idling diesel engine.





Catfish have 100,000 taste buds.

It's good to let your mind go blank occasionally, but only if you turn the sound off too!

### **SOME MORE NEW MEMBERS**

Michael A. Nevil, New Glarus WI 53574

Gary Allen Jacobs, 35015 Vickie Way, Yucaipa, CA 92399

John M. Seisser, 1028 Mohawk Drive, Elgin, IL 60120

### **CLASSIFIED**

**WANTED** - I am looking for Victorinox® Classic knives with advertising or unusual colors or styles, to buy or trade for. Donald E. Wilson, JR., 102 Ridgewood Dr., Freedom, PA 15042 Phone: 724-869-4031

**FOR SALE** – Victorinox® brand daggers, old knives, pins, hats, t-shirts, poster, etc. Buying, selling and trading all brands of pockets knives, kitchen and hunting knives, Doug Dillman, Freeport Knife Co., 148 Main St., Freeport, ME 04032-1347

**FOR SALE** – I carry most current production and some out of production Victorinox® and Forschner knives. Complete list available for \$3.00 (incl. postage). Parks Low, Deerfield Forge, 8108 Deer Meadow Drive, Apex, NC 27502 (919) 772-4111 or [plowjr@worldnet.att.net](mailto:plowjr@worldnet.att.net)

**FOR SALE** – 1970's/1980's models of Victorinox® knives. Free price sheets or \$5 for picture catalog. Gail Kettles, P.O. Box 1301, Bancroft, Ontario, Canada KOL 1C0 (613) 332-5864 or [gkettles@fvrelvtte.net](mailto:gkettles@fvrelvtte.net)

**WANTED** – Buying, selling, trading old and new Victorinox® knives with pearl handles. Will send list of for sale items upon request. Bob Goodman, 28063 Wildwood Trail, Farmington Hills, MI 48336 (248) 476-3496 or [bobgood33@aol.com](mailto:bobgood33@aol.com)

**WANTED** – Old Victorinox® catalogs, price sheets, brochures, etc., for reference and expanding archive. Dan Jacquart, P.O. Box 145, Cochrane, WI 54622

**Interested in penknives? Contact Jim Lythgoe at: [www.penknives.8k.com](http://www.penknives.8k.com)**

**SPECIAL NOTE: There are still a few 2002 club knives available, 1<sup>st</sup> come, 1<sup>st</sup> served, still only \$20 each!**

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